

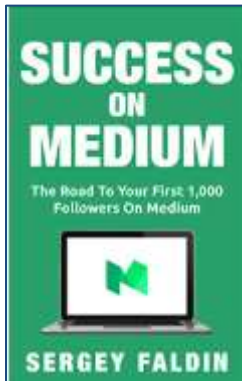
ENGL 1275 TEXTBOOKS

Writing for Social Media

Summit University

Fall Semester 2021—1 Credit

REQUIRED TEXTBOOKS



SERGEY FALDIN · *Success on Medium: Short and Actionable Book on Becoming a Successful Blogger and Getting Your First 1,000 Followers on Medium.com*

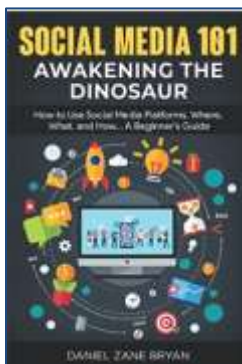
• Kindle Edition (January 26, 2020) *Content* (ASIN: B0847TTTXXP)

(This title is only available as an eBook. The Kindle reader app is available for desktop computer, smartphone and tablet)

eBook

A Kindle version of this book is available through Amazon.com. Search the Amazon Kindle eBooks Store: <http://summituniversity.org/etextbooks>

Needed for: Unit 1 (October 19, 2021)



DANIEL ZANE BRYAN - *Social Media 101: Awakening the Dinosaur: How to Use Social Media Platforms. Where, What, and How... A Beginner's Guide* • Independently published (June 28, 2021) *Content* (ISBN-13: 979-8526429238)

(This title is available in both Kindle and paperback format.)

Where to purchase

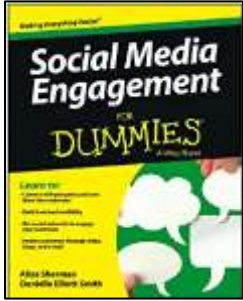
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RECOMMENDED TEXTBOOKS

(not required for this course)



ALIZA SHERMAN and DANIELLE ELLIOTT SMITH • *Social Media Engagement for Dummies* • For Dummies; 1st edition (June 17, 2013) *Content* (ISBN-13: 978-1118530191)

(This title is available in both Kindle and paperback format.)

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