

# ENGL 1275 TEXTBOOKS

## Writing for Social Media

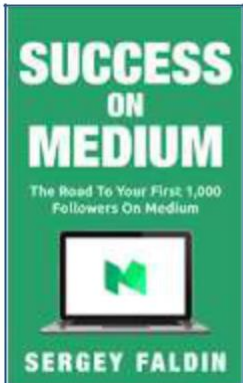
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1 Credit

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### REQUIRED TEXTBOOKS

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SERGEY FALDIN · *Success on Medium: Short and Actionable Book on Becoming a Successful Blogger and Getting Your First 1,000 Followers on Medium.com*

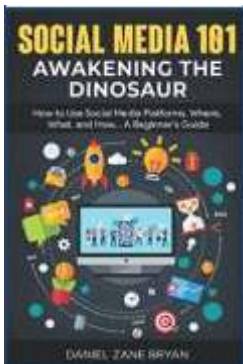
· Kindle Edition (January 26, 2020) *Content* (ASIN: B0847TTTXXP)

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eBook

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**Needed for: Unit 1**



DANIEL ZANE BRYAN - *Social Media 101: Awakening the Dinosaur: How to Use Social Media Platforms. Where, What, and How... A Beginner's Guide* · Independently published (June 28, 2021) *Content* (ISBN-13: 979-8526429238)

(This title is available in both Kindle and paperback format.)

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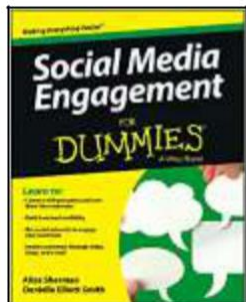
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## RECOMMENDED TEXTBOOKS

(not required for this course)

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ALIZA SHERMAN and DANIELLE ELLIOTT SMITH · *Social Media Engagement for Dummies* · For Dummies; 1st edition (June 17, 2013) *Content* (ISBN-13: 978-1118530191)

(This title is available in both Kindle and paperback format.)

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